



MODULE 3:

Digital Communication, Content Sharing and Responsible Practices. How to share the digital content through digital platforms?

CONTENT 7: How to create a website



Why create a website?

Creating a website is a fundamental skill in the digital age, essential for personal branding, business, and content sharing. Whether you are a beginner or have some experience, understanding the steps involved can help you build an effective and professional online presence.



Planning Your Website

Planning is the first and most crucial step in creating a website. It involves defining the purpose, audience, and structure of your site.

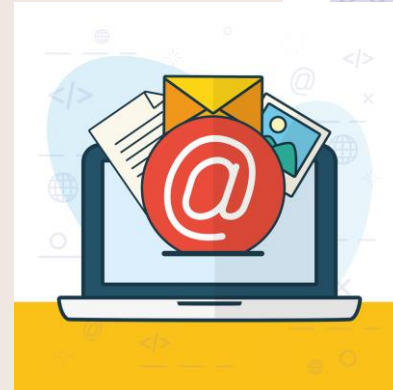
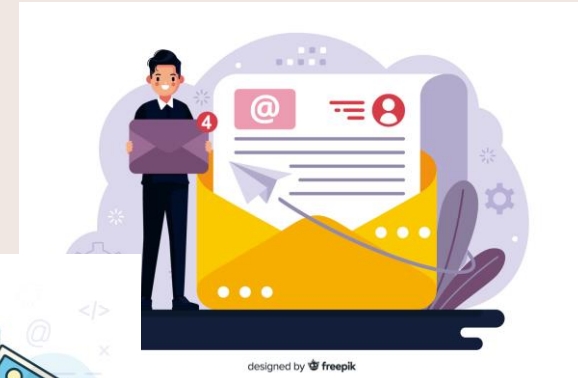
Key Steps:

Define Purpose: What is the main goal of your website? (e.g., blog, portfolio, e-commerce)

Identify Audience: Who are you targeting? Understand their needs and preferences.

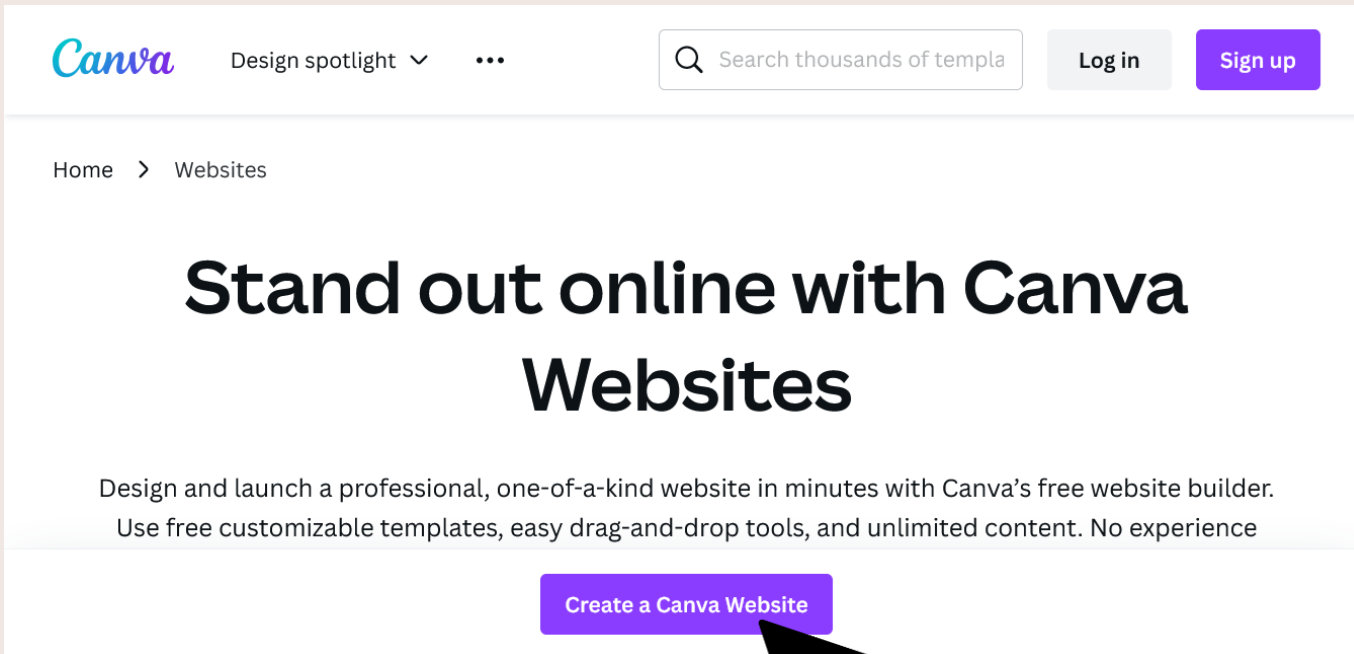
Content Outline: Plan the content you need (e.g., home page, about page, contact page).

Sitemap: Create a visual map of your site's structure.



How to create a website simply?

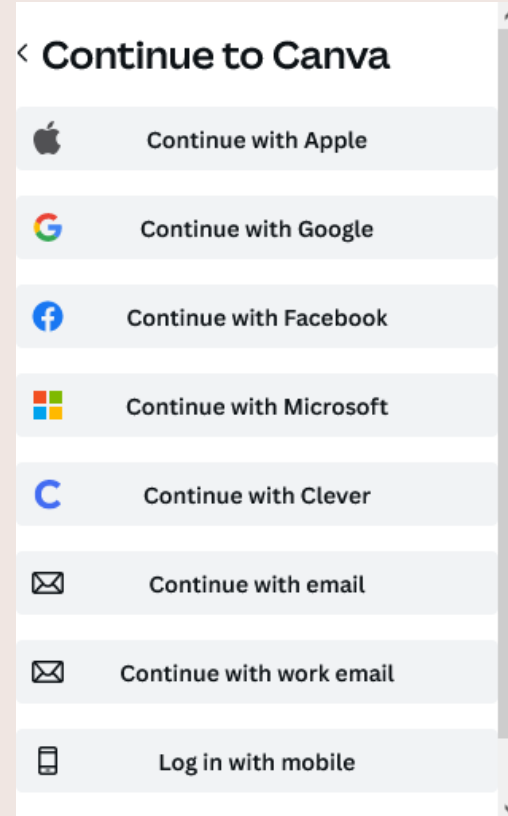
1. Go to canva.com/website-builder , and click “Create”



The screenshot shows the Canva website builder landing page. At the top, there is a navigation bar with the Canva logo, a dropdown menu for "Design spotlight", a search bar with the text "Search thousands of templates", and buttons for "Log in" and "Sign up". Below the navigation bar, there is a breadcrumb trail "Home > Websites". The main heading is "Stand out online with Canva Websites". Below the heading, there is a subheading "Design and launch a professional, one-of-a-kind website in minutes with Canva's free website builder. Use free customizable templates, easy drag-and-drop tools, and unlimited content. No experience". At the bottom of the page, there is a large purple button labeled "Create a Canva Website" with a black mouse cursor pointing to it.

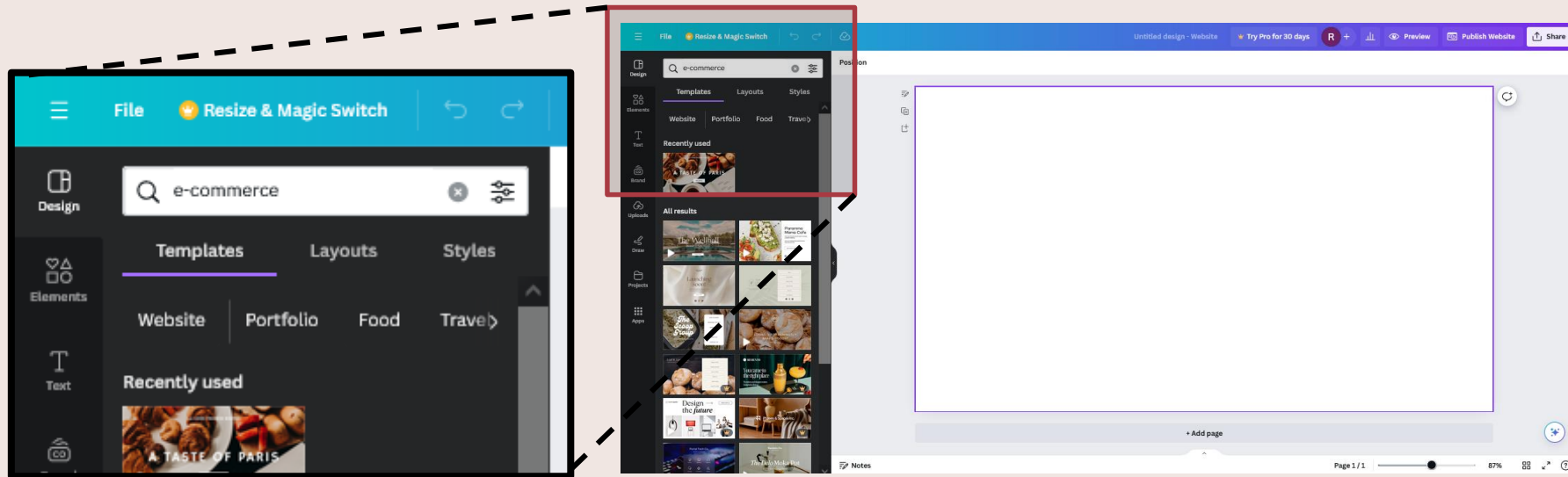
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2. Login to your profile, or sing-up create a profile using your preferred service.



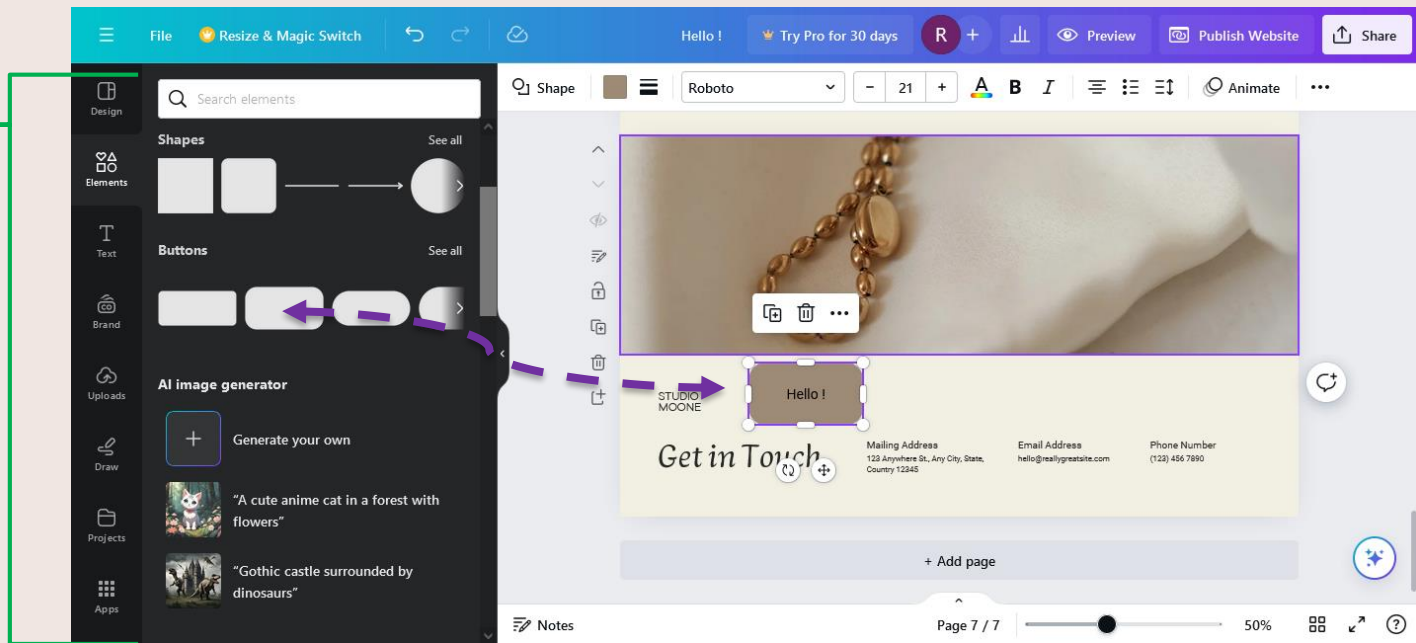
How to create a website simply?

3. Type in to search for a website template, for example: "e-commerce"



How to create a website simply?

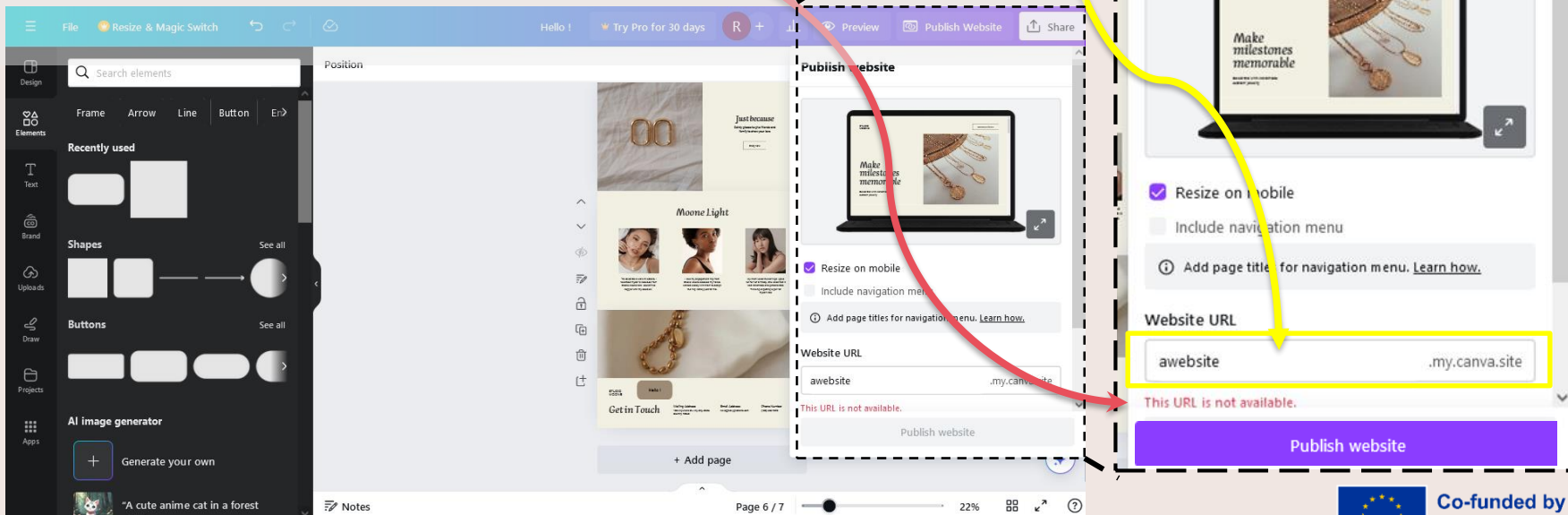
4. Select a template to edit. Use **left panel** to add, or change contents. **Scroll down** to check pages of your website.



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5. When ready, click publish website button, then **type in your domain name**. If this name is already taken, or not usable, you will see a **warning**.

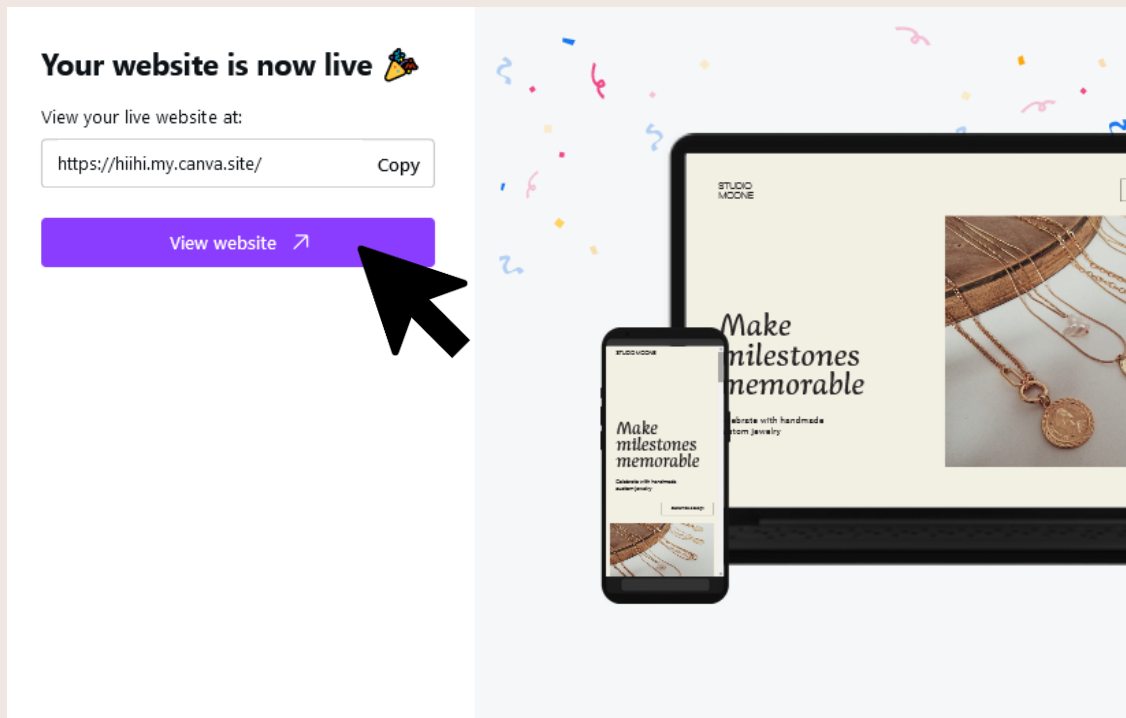
Lastly, click publish website to publish your website.



The screenshot shows the Canva website builder interface. The top bar includes 'Preview', 'Publish Website', and 'Share' buttons. A green arrow points to the 'Publish Website' button. Below the top bar, the 'Publish website' dialog box is open. It features a preview of the website on a laptop screen. The 'Website URL' field is highlighted in yellow and contains the text 'awebbsite' followed by '.my.canva.site'. A red arrow points from the 'Publish Website' button in the top bar to the 'Publish website' button at the bottom of the dialog box. The dialog box also includes options for 'Resize on mobile' (checked), 'Include navigation menu', and 'Add page titles for navigation menu. Learn how.'.

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6. Your website is now available in the internet at the given address.



The image shows a confirmation screen for a newly created website. On the left, the text reads "Your website is now live" with a party popper icon. Below this, it says "View your live website at:" followed by a text box containing the URL "https://hihi.my.canva.site/" and a "Copy" button. A purple button labeled "View website" with an external link icon is highlighted by a black mouse cursor. On the right, a laptop and a smartphone display a preview of the website. The website has a light yellow background with the text "STUDIO MOONE" at the top left, "Make milestones memorable" in a large font, and "Celebrate with handmade custom jewelry" below it. An image of gold jewelry is shown on the right side of the preview.

Useful links

- [How to create a website for beginners](#)
 - [Website creation tools](#)
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Quiz

- **Question:**

Which of the following is NOT a key step in the planning phase of creating a website?

- a) Defining the website's purpose
 - b) Identifying the target audience
 - c) Selling advertisements on the website
 - d) Creating a sitemap
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