



## MODULE 4: LOFT Digital Platform and Business plan development model

Content 3: How to search for information and materials on the  
LOFT Digital Platform



KOCAELI  
B:EU:FA



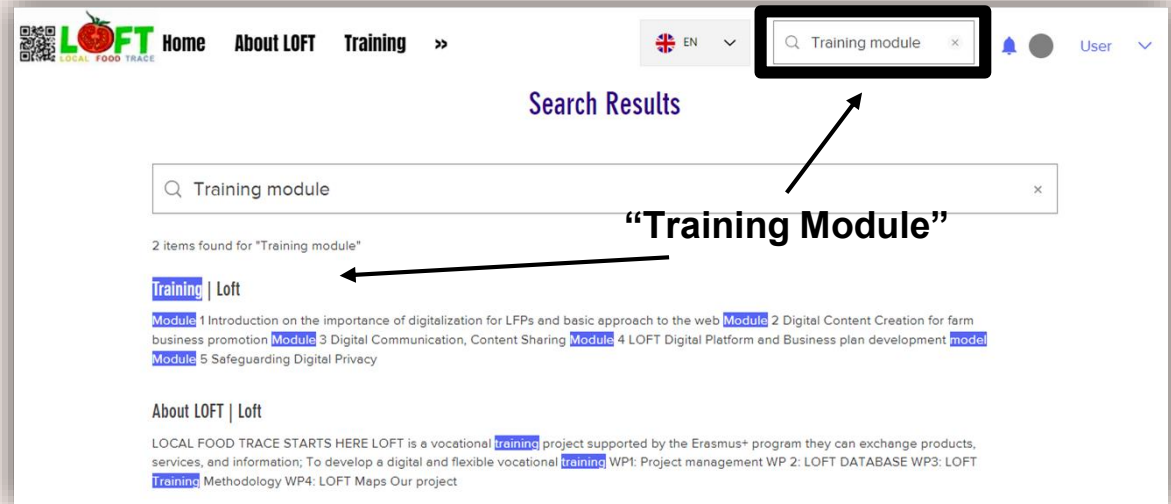
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# Searching Relevant Information on LOFT Platform

LOFT Platform website has its own search bar, and users can use it to search contents.

Type in what you want to search in to the search bar and press Enter.

Results will be listed on the new page.



The screenshot shows the LOFT Platform website interface. At the top, there is a navigation bar with the LOFT logo, 'Home', 'About LOFT', and 'Training' links. A search bar in the top right corner contains the text 'Training module'. Below the search bar, the page displays 'Search Results' for 'Training module'. The results section shows '2 items found for "Training module"'. The first result is 'Training | Loft', which is highlighted with a blue box. Below this, there are five numbered modules: 'Module 1 Introduction on the importance of digitalization for LFPs and basic approach to the web', 'Module 2 Digital Content Creation for farm business promotion', 'Module 3 Digital Communication, Content Sharing', 'Module 4 LOFT Digital Platform and Business plan development', and 'Module 5 Safeguarding Digital Privacy'. Below the modules, there is a section titled 'About LOFT | Loft' with a brief description of the project and its components.

# Searching Relevant Information on LOFT Platform

Addition to search bar, Help and AI Chat button in the LOFT Platform can give you directions and summary answers for your questions.

